### It's Time to #CutTheBull







Caroline Phaneuf, Communications & Marketing, Shriners Hospitals for Children – Canada

Jeffrey Beausoleil, #CutTheBull Patient Ambassador



Canada

### **Bullying Fact**





Those with

physical disabilities

are TWICE as

likely to be

bullied

#### **Outline**



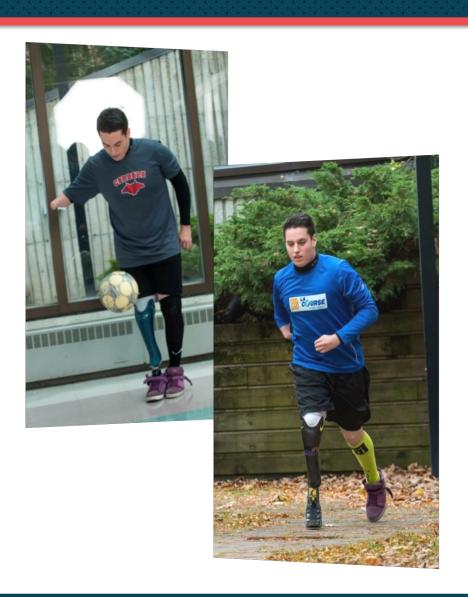
- Jeffrey's story
- Defining bullying
- What to do if your child is:
  - Being bullied
  - A bully
  - A witness

- Parent's Role
- Resources

Adult intervention stops bullying – it is our responsibility

### **Jeffrey Beausoleil**





- 19 years old
- Born without right foot or right hand: surprise

### **Growing Up**



- Adapted well
- Learned to walk
- Evolved like other kids
- Never gave up!
- Raised without pity



### Shriners Hospitals for Children Canadal

- Pediatric orthopaedic & neuromuscular hospital
- My surgeries
- My follow-ups
- The hospital taught me to do everyday things



### My Hobbies





## NETFLIX



### **Bullying in Elementary School**





Started in GRADE 1

### Kids said mean things

- Examples
- How it made me feel
- Friends
- ° Teachers didn't help

### **Bullying in High School**



#### Bullying got worse...

#### Kids continued to say **MEAN** things



## Then it got PHYSICAL

- What happened
- Who helped me at the
- What police did

### **Bullying in High School**



#### I turned INWARDS

I didn't want to go to school

I asked for help from friends, parents, school principal, school psychologist

They all helped me

### **Bullying in High School**



Bullies were suspended, etc.

But bullying continued...

I thought I was the problem



### I Realized...



#### I should not change for them

#### THEY SHOULD LEARN TO ACCEPT ME

If I can overcome bullying, I can overcome anything

### My Message to Your Kids



- Bullying hurts
- Not a good way to solve problems
- Don't be scared to talk and ask for help
- YOU CAN OVERCOME IT
- Stand up against bullying

## Shriners Hospitals for Children Canada

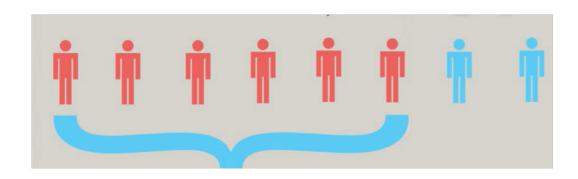


#### #CutTheBull

#LIntimidationCNon

### **Bullying Facts**





75% of people say they've been AFFECTED BY BULLYING

Over 1 million Canadian students are bullied at least once, each week

### Is It Bullying?



When someone says or does something intentionally hurtful

and they keep doing it -

even when you tell them to stop or show them that you're upset, that's

BULLYING

### **Bullying & Power**



- Using power aggressively to dominate
- Hard for kids being bullied to remove themselves from the relationship
- Attempts to make bullying stop on their own are usually UNSUCCESSFUL
- ADULT INTERVENTION is required

#### Risks



#### CHILDREN WHO ARE BULLIED

- Feeling increasingly powerless
- Social anxiety, loneliness, feeling hopeless
- Headaches, stomach aches
- Low self-esteem
- Higher risk of depression, more likely to contemplate suicide

### **Types of Bullying**



#### **PHYSICAL**

Hitting, kicking, tripping, pinching, pushing, damaging property

#### **VERBAL**

Name calling, insults, homophobic/racist remarks, verbal abuse, making faces

#### **SOCIAL**

Spreading rumours, jokes to humiliate, mimicking unkindly, social exclusion, ignoring, damaging someone's social reputation, tattling to get a child in trouble

#### **CYBER**

Social media, online gaming, all digital technologies, phone

### Teasing vs. Bullying



#### Teasing = OK when:

- Within a strong relationship
- All parties see teasing as affectionate
- Teaser uses true "joking" (not aggressive) tone
- The person being teased does not look distressed

#### Teasing = bullying when:

- Teasing turns hostile
- There's a power imbalance
- The teasing is repeated
- The teaser wants to upset/hurt the child being teased
- The child being teased is upset/ hurt



### If Your Child is Being Bullied



#### It's not tattling!

Stop & Listen.

STAND UP.

Follow-up.

Advise staying safe.

If physically threatened or harassed, call 911.



### If Your Child is Being Bullied



#### FOGGING EXAMPLES

Bully: You have a great big nose

Target: True, it is large

Bully: It looks like a beak

Target: True, it does stand out

### **Help Instill Confidence**



- Some kids need a lot of encouragement
- CELEBRATE their skills
- Talk to their teachers about their ABILITIES
- Enroll them in activities
- Encourage new friendships

### If Your Child Is Bullying



- They can change! You need to help
- Acknowledge bullying is never okay. Have them learn from the experience
- Teach rather than punish

### If Your Child Is Bullying

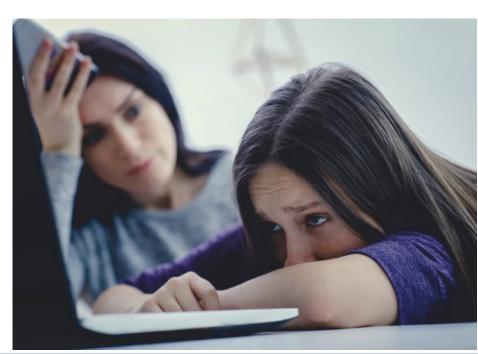


- Understand the reasons
  - Bullying to fit in?
  - Genetically predisposed?
  - Models aggressive behavior from PEERS? From home?
  - Stressed? Angry? Having problems in school?

### If Your Child Is Bullying



- Praise inclusive behaviour
- Seek friends who are positive
- Suggest making amends
- Teach empathy



### **How to Teach Empathy**



- Help them identify & label feelings
- Watch movies & discuss victims' feelings
- Talk about your child's strengths & how they can use power to help
- Avoid using your power aggressively



### If They Witness Bullying





Doing nothing makes it worse

Watching encourages the bullies

In 85-88% of bullying incidents in schoolyard, peers watched the bullying happen (Prevnet)

### If They Witness Bullying





Speak up

Offer an escape

Report it

Reach out to the person being bullied

### If Their Friends are Bullying



Walk away

Tell them to stop

Tell them to take a stand

Find new activities

Find new friends



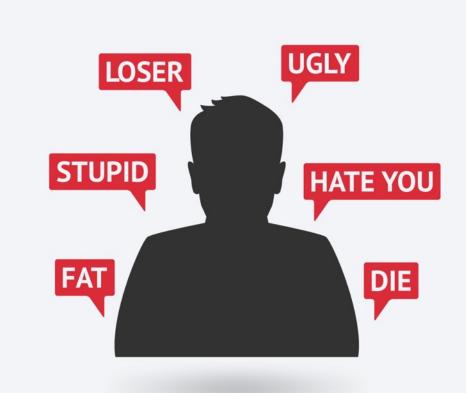
### Cyberbullying...



It's so easy!

IT'S EFFECTIVE

Bullying online lasts forever!



### Cyberbullying



Stop. Don't be mean

back/forward or "like" mean

messages.

**Save.** Take a screen shot/picture.

**Tell.** Tell someone you trust.

**Block.** Ask someone if you don't know how.



### Do Your Part: A Parent's Role (1981)



- Create positive environments
- Encourage healthy relationships
- Help develop social skills re: peer conflicts
- Minimize opportunities for negative peer interactions

### Do Your Part: Stop Bullying





#### **GET INSPIRED:**

Go to CutTheBull.org

#### **GET INFORMED:**

- Resources
- Information

### Do Your Part: Stop Bullying





#### **GET INVOLVED:**

- Ideas on how
- Take a selfie & post it with #CutTheBull
- Talk about #CutTheBull

# When you **Witness** bullying or harassment:



ELP bystanders recognize the harmful act by naming it.





or family as appropriate.

RCOURAGE family collaboration.

**EVISIT** those involved & monitor the situation.

SUPPORT those in need with services & resources.



#CutTheBull



### Questions?



### Signs of Being Bullied



- Afraid to go to school/other activities
- Appears anxious/fearful
- Low self-esteem, negative comments
- Low interest in activities/low performance at school
- Loses things, needs \$, hungry after school

- "Sick"
- Injuries, bruising, damaged items
- Unhappy, irritable
- Trouble sleeping, nightmares
- Threatens to hurt themselves/ others
- Appears isolated from peer group



### Signs of Bullying Others



- Aggressive with parents, siblings, pets, friends
- Low concern for others' feelings
- Bossy & manipulative behaviour
- Unexplained objects or money

- Secretive about possessions/activities
- Holds positive view of aggression
- Easily frustrated/ quick to anger
- Does not recognize impact of his/her behaviour